Content Validation Guidelines for Course Directors, Speakers and Planners of CME Activities

As a provider of CME accredited by the Accreditation Council for Continuing Medical Education, The University of Iowa Carver College of Medicine must ensure balance, independence, objectivity, and scientific rigor in all continuing education activities. For all category 1 CME activities, the Carver College of Medicine at the University of Iowa places a higher priority on the health and well-being of the public than on individuals’ personal economic interests. All recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for indications and contraindications in the care of patients.

1. The content of this program is intended to promote improvements or quality in health care and not specific proprietary business interests of commercial entities.

2. All decisions made with regard to presentations (or the planning of this activity) are free of the control of commercial interest(s).

3. Scientific research referred to, reported or used in CME in support or justification of a patient care recommendation will conform to the generally accepted standards of experimental design, data collection and analysis.

4. Presentations will give a balanced view of therapeutic options and evidence based studies will be cited whenever possible. Product recommendations will not be included.

5. If it is necessary to include trade names in a presentation, speakers will endeavor to mention trade names of several companies, not just the trade names from a single company.

6. In lieu of off-label disclosure, the Carver College of Medicine will advise learners at CME activities to review the complete prescribing information of all therapeutic agents and devices before recommending or prescribing their use.

7. Financial relationships of speakers and planners will be disclosed to the audience.

8. Faculty (speakers, authors, planners) will not receive direct remuneration from the commercial supporter(s) of this activity and will abide by The Carver College of Medicine’s honoraria policy.

9. Failure to disclose will preclude speakers and planners from participating in educational activities.

For additional information, please contact:
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